

# comparing different shopping environments

# Instructions

- Fill in the table below to show as many possible advantages and disadvantages as you can think of for the different shopping environments described.
- To help you get started, two boxes have already been filled in.
- There are four sets of questions you can ask - to help you start thinking about the positives and negatives associated with each type of shopping environment.



## PEOPLE AND THEIR MONEY

Are prices of goods usually higher or lower here?

Are there jobs available working in these shops?

# PEOPLE'S HAPPINESS

Do the shops provide an environment where people can meet and spend time together?

### THE PHYSICAL ENVIRONMENT

Is a lot of land taken up with building and parking?

Do the shops attract lots of people in polluting cars, or do shoppers come on foot?

### DIFFERENT TYPES OF PEOPLE

Do some people (like the elderly) find it harder to shop in these places?

Can only people with cars use these places?

Towns of alternative community	Advantage	P' - d
Type of shopping experience	Advantages	Disadvantages
<b>Convenience store</b> Local stores such as newsagents and small grocery stores.		Products are often expensive and there is not much variety because they do not have the room to keep a lot of things in stock.
<b>CBD Comparison store</b> Stores found in the Central Business District (CBD) of a town selling more expensive goods, like shoes and electrical equipment.		
Street market Vegetables and other foods can be bought from street markets on certain days of the week in some towns.	Food from local farms will not be heavily packaged, which is good news for the environment. Local people can meet there and swap news (like in TV's Eastenders)	
Out-of-town superstore Very large branches of a retail chain, usually found at the edge of a city in retail parks.		