Royal
Geographical
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Advancing geography
and geographical learning

Persistent poverty in Britain

Lesson Plan: Lesson2: What are the solutions to persistent poverty in Britain?

Lesson title: What are the solutions to persistent poverty in Britain?	
Lesson aim:	
To know the solutions available to eradicate persistent poverty in Britain	
Lesson objectives:	
 To know the different stakeholders involved with eradicating poverty in Britain To know the different solutions available to eradicate poverty in Britain To be able to use examples from different stakeholders that have attempted to address poverty in Britain. 	persistent
Learning activities/tasks:	Approx time
Starter Distribution of child poverty in the UK Show the students the map which shows the percentage of children living in low income families. Without revealing what the map shows ask them what the map shows and then ask them to describe the distribution of poverty in the UK.	10mins
Main activity Design a poverty campaign aimed at solving poverty in Britain	
Stage 1 – Students should read through the two examples (The Big Issue and The Joseph Rowntree Foundation) annotate the information and begin to pick out some ideas for the students' own campaign.	10mins
Stage 2 - In groups of 4, students design a campaign aimed at reducing persistent poverty in Britain. The campaign should have a name, an aim, a mission statement, realistic schemes and a description of how the media would be involved.	20mins
Review Ask groups to come up to the whiteboard and add to the causes and solutions mind maps. Lesson 2 resource pack contains some ideas to get the discussion started.	5mins
Plenary Practice exam question 'Comment on the causes and responses to poverty in Britain' 1. Answer the question 2. Peer assess the question by swapping with the person next to you. Include a mark out of 8, a positive comment and a target.	20mins
See the lesson 2 resource pack for an example of a mark scheme which could be adapted to fit the requirements of the exam board specification.	

Resources:

Poverty lesson 2 resource pack