Royal Geographical Society with IBG

Advancing geography and geographical learning

Introduction

We are off on a virtual fieldtrip today to explore the wonderful pink lake near Al Ashkharah, Oman. This lake is attracting more and more tourists each year and your task is to answer the following question: *What are the impacts of tourism at the pink lake, Al Ashkharah, Oman?*

Remember that **impacts** can be good as well as bad.

In your classroom, you will have four different to stations to visit looking at the different impacts' tourism can have on a place.

Use this booklet to complete the task(s) for each station in the classroom. You do not need to complete them in any particular order.



Station 1: International tourist numbers in Oman

Oman is becoming more and more popular with tourists who want to come and visit and experience the people, places, culture and landscapes.

Look at the bar graph showing the number of tourists who have come from outside Oman to visit the country over 8 years.

Task 1

Describe the graph showing the number of tourists who have visited Oman. There is a key term box to help you if you need it. As a challenge, see if you can add some data in to back your points up (i.e. years, values, changes in values)

 Key Terms
 Increase (goes up) Decrease (goes down) Fluctuates (goes up and down) Stable (stays the same) Sharp (changes quickly) Gradual (changes slowly) Outlier (where a number is very different from the general trend)

Task 2

Which year had the highest number of tourists?

Which year had the lowest number of tourists? _____

Challenge: why do you think the lowest number of tourists is in that year?

Task 3

Based on the graph, can you make a prediction on how many tourists there might be at the end of 2024?

Can you explain why you think this?

Do you think that this data shows a good or bad impact? (tick the box)

Good: Bad:





The image is showing a pink lake looking out towards the sea which is just past the sand in the background.

The sandy beaches are already a place where tourists like to go (who doesn't like to be beside the sea!) and the lakes being nearby is a great place to stop and see the unique landscapes.

Task 1

Look closely at the picture, what type of activities do you think tourists might like to visit / do? List some below:

1.

2.

3.

- 4.
- 5.

Task 2

Describe the mood of the place? Use the space below to create a spider diagram using some adjectives.

Challenge: dd onto any of the spider 'legs' to use evidence of the image to help you explain why you have thought of that adjective. E.g. *calm – the lake doesn't have any waves, so it looks calm.*



Do you think that this information shows a good or bad impact? (tick the box)





Station 3: Money made from tourism in Oman

Tourism brings money into a place through a number of ways, for example, buying an ice cream. That money can be spent on improving things for people who live there.

Task 1

What types of things do you think tourists spend their money on and what do you think the money earned can be spent on to improve a place (invested)? Write your answers in a list below, an example for each has been provided to help you.

Money spent by tourists	Improvements with money
e.g. tourists buying ice creams in shops.	e.g. ice cream seller pays taxes which help fund schools.

As a challenge, can you rank the spending giving the number 1 to the thing you think creates the most amount of money through to 5 which creates the least.

Task 2

Look at the graph on the money made from tourism and answer the following questions.

- 1. Which year had the highest amount of money _____
- 2. How much money was made from tourism in 2018 _____
- 3. What is the difference in money between the highest and lowest spend _____

Challenge: Once you have completed the tasks on station 1, is there a link between tourist numbers and the amount of money spent? Can you explain your ideas?

Do you think that this data shows a good or bad impact? (tick the box)

Good:

Bad:



Station 4: Tourist reviews



Reviews are a way in which we can look at what people think of a place. The reviews from the resource show what some people thought of the pink lake near Al Ashkharah.

Task 1

Pull out words or phrases from the text and copy them next to the scales below to look at the good (positive) and bad (negative) views of the lake.



Task 2

Using different pen colours, classify the words you have added next to the scales into the following:

Green = Environmental (nature and the natural landscape) Blue = Social (people and communities) Yellow = Economic (money)

Task 3

Challenge: As geographers, we need to check if the information we use shows what's really happening. Look at the comments again – do you think they show everyone's views? Write your ideas below.

Do you think that this information shows a good or bad impact? (tick the box)

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Good: |

Bad: