



TRAFNIDIAETH CYMRU  
TRANSPORT FOR WALES

# Rural Transport in Wales

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Mae Trafnidiaeth Cymru yn eiddo i  
**Lywodraeth Cymru**  
Transport for Wales is owned by the  
**Welsh Government**

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**The vision:**

**Rural communities in Wales have sustainable and accessible public transport that connects with the services, employment, cultural and education opportunities to enable them to thrive, whilst also meeting climate change goals.**





# The Relevance of Rural Wales

80% of the land mass is rural

1/3 of the population lives in rural areas

1/4 of the rural population live in poverty

9 out of 22 Local Authorities defined as rural

Local authority boundaries

Rural hamlets and isolated dwellings in a sparse setting - 3.6% (111,000)

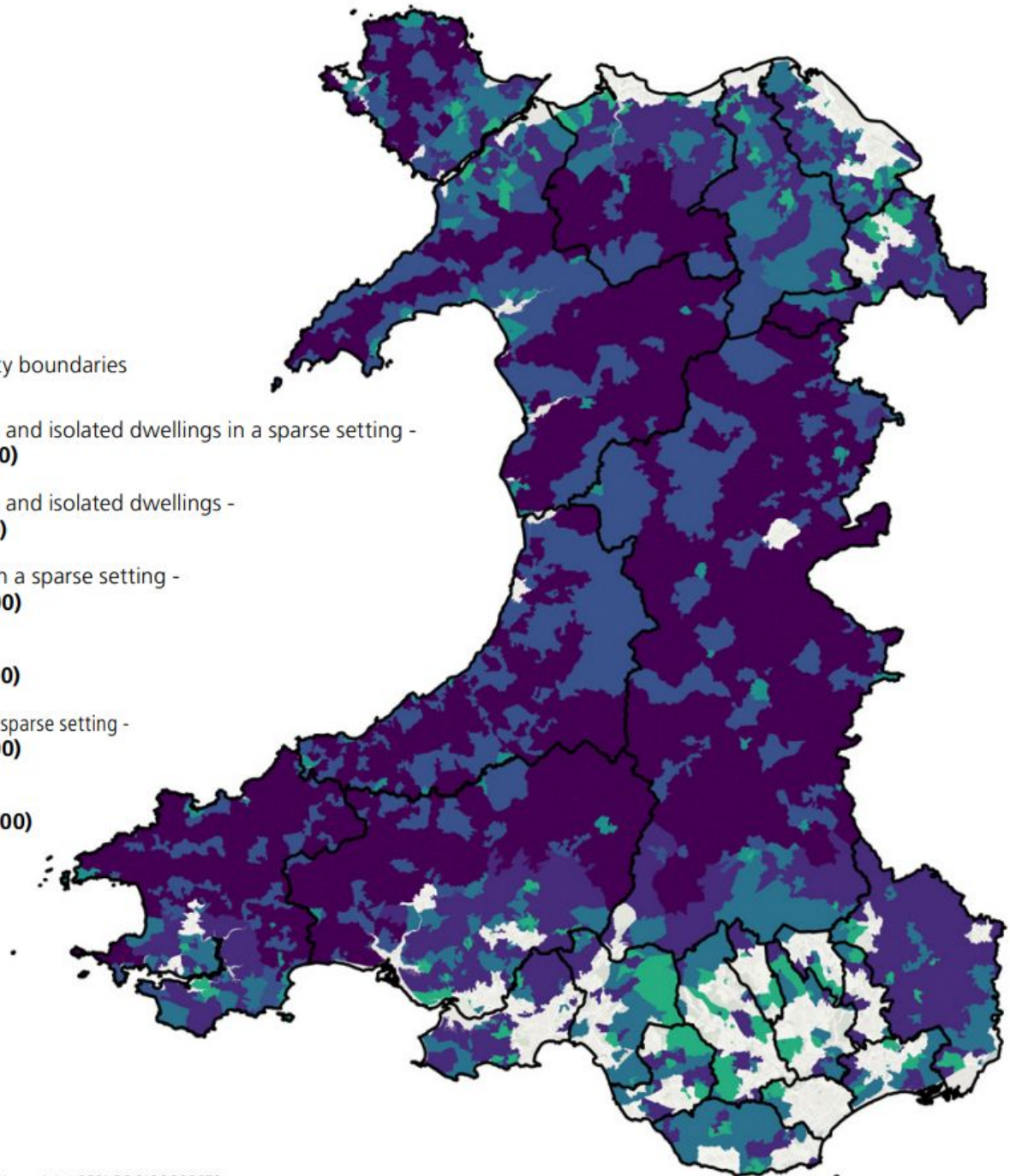
Rural hamlets and isolated dwellings - 3.1% (95,000)

Rural village in a sparse setting - 4.7% (142,000)

Rural village - 5.7% (172,000)

Rural town in a sparse setting - 3.5% (105,000)

Rural town - 12.1% (368,000)



# Welsh Government & TfW Rural Interventions

Bus Reform

Transport  
Integration

Bus Timetabling

TrawsCymru

Demand  
Responsive Bus  
Services

Snowdon Sherpa

Greener Fuels

Active Travel inc  
E-bike Loans

Car Clubs

Remote Working  
Hubs

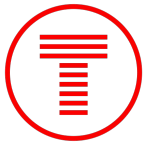
Data-led Transport  
Planning





## TrawsCymru

- Connected
- Branded
- Reduced emissions
- Simple, distance-based fares
- Driving modal shift
- Hywel Dda Health Board pilot



## Fflecsi – Wales' DRT service

- 3 pilots in 2020 to 17 routes in 2024
- Replacing scheduled fixed routes
- Enabling hybrid timetables
- Dovetailing with school contracts
- Utilising community transport operators





## Sherpa Yr Wyddfa – thinking differently

- Integrates with Traws Cymru, fflecsi, Rail and Active Travel networks.
- Links the main walking paths, car parks, villages, and attractions in the local area.
- Tourism and environmental benefits.
- Bucking the patronage trend.





# Bringing it all beautifully together







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