Where can choosing geography take me?

Royal Geographical Society with IBG

Advancing geography and geographical learning

Geography graduates are very employable! Employers favour geographers because of the skills, knowledge and understanding they have gained from studying geography. Those with a geography degree have a good range of careers options across lots of different job sectors. They are often paid above average salaries and quickly progress to more senior roles within their job sector.

Help reduce climate change and environmental damage as an environmental consultant

Being an **environmental consultant** involves advising businesses on how they can be more environmentally friendly and reduce their impact on climate change. This might mean giving guidance on how buildings could be more sustainable, such as adding a green roof or solar panels. It might mean advising TV and film production companies on how they can reduce the amount of waste or energy they use. It could involve ensuring organisations are following environmental regulations and laws. Environmental consultants are experts in their knowledge and excellent communicators.

Up to £30,000 starting salary, plus bonuses

In depth knowledge about environmental issues and solutions, problem solving and confident communication skills University degree. A master's degree is often desirable too



Help tackle societal and environmental challenges as a data analyst

Data analysts sort through large quantities of data and turn it into useful knowledge that a variety of people can understand. There are lots of different types of data analyst, from those that analyse flood risk, to business analysts, to people who analyse patterns of crime. Problem solving and communication are really important skills as analysts have to deal with lots of different groups of people and help people think about how to prepare or respond to something. Being able to think creatively about how to solve problems is also an important part of the job.

Up to £32,000 starting salary

Problem solving, confidence in numeracy, creativity and excellent communication

University degree plus graduate scheme

Scan the QR code to find out more about what jobs geographers have



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Work for the UK government as a policy advisor in the Civil Service

The Civil Service is made up of lots of different departments and roles. Geographers work within a range of departments, from the Department for Environment and Rural Affairs, to working in the Department for Culture, Media and Sport. One role that geographers may pursue in the Civil Service is working as a **policy advisor**. This means researching and analysing relevant issues, and devising recommendations for how government policies should change in response to these issues. They prepare reports that are sent to powerful people within the government, who read the report and make decisions on whether to action the recommended changes.

Average salary in 2025 was £36,600

In depth knowledge about societal challenges, critical thinking, problem solving and good communication skills

University degree, **Civil Service Fast** Stream



Raise awareness of social and environmental injustice as a programme officer at a non-profit organisation

Lots of geographers go on to work in the charity, or non-profit, sector. Geographers are excellent candidates for this work because they have an in-depth knowledge of key issues both on local, regional and international scales. Geographers tend to be wellinformed and passionate about solving global challenges, spanning from human rights issues to climate change. Programme officers may oversee the running of campaigns, fundraising or specific programmes in that charity. They have lots of responsibilities, including building strong relationships with different stakeholders and event planning. They must be passionate, dedicated and have excellent organisation and communication skills.

Starting salary between £24,000 to £28,000 per year

In depth knowledge about societal challenges, strong organisation and communication skills

A degree, plus work experience or volunteering

geographers have

